



## Action Guide

### Step 6: Evaluate and Sustain the Process

Now it's time to apply Step 6 to your health department by selecting metrics, setting meaningful targets, and deciding how you will track and communicate results.

#### 1. Select Key Metrics

Start by confirming which metrics matter most right now.

Review the list of potential metrics you identified in Step 1 and select one to two key metrics that reflect current organizational priorities and are feasible to track. Try to include at least one measure that answers “Is anyone better off?”

#### 2. Set Meaningful Targets

Choose targets for each metric that are challenging but achievable and informed by baseline data.

Once implementation begins, review progress regularly and look for early signs of improvement, even if long-term outcomes have not yet been achieved.

Be prepared to adjust your implementation strategies as organizational needs evolve.

#### 3. Track and Communicate Progress

Decide how and where progress will be shared.

Identify what will be shared, who the audiences are, and how often updates will occur.